

## JABRA BACKGROUND

#### JABRA BUSINESS SOLUTIONS

Jabra headsets combine the latest design and technology to give you superb quality and comfort. Whether your priority is optimal sound for a contact center, clear wireless calls at work or quality audio in video conferencing, you're sure to find a high-performing, innovative Jabra solution that meets your needs.



#### **BROUGHT TO YOU BY JABRA**

Jabra is a brand by GN Netcom - one of the world's leading and fastest growing suppliers of hands-free communications solutions. Building on its long tradition of innovation, Jabra develops, manufactures and markets a broad range of wireless headsets for mobile users and wireless and corded headsets for contact centers and office-based users.

#### **ENHANCING THE USER EXPERIENCE**

Our development focus continues to be enhancing the user experience. As a result, we have delivered several groundbreaking innovations in recent years. For example, the first ever headset with a touch screen base was launched in 2009, making setup and call handling simpler and more intuitive than ever. Our pioneering sound technologies, such as Noise Blackout™ and noise-canceling microphones, ensure that users enjoy the highest quality communication even in noisy environments.

#### JABRA AND UNIFIED COMMUNICATIONS

UC solutions make it possible for companies to reduce IT, telephony and travel costs. They enhance productivity and streamline communications for the end user. Enabling a common communications interface, UC solutions also support green initiatives such as working from home and remote cooperation between virtual teams. Jabra makes significant investments in the development of UC solutions, introducing new technologies such as wideband sound, which are invaluable in the UC environment.

All our solutions are compatible with all leading UC vendors.

Corporate video

#### STRATEGIC ALLIANCE PROGRAMS

Jabra has established strategic alliances with key players in traditional desk phone solutions and UC applications. These alliances have enabled us to develop and co-develop several compatible and integrated solutions while continuing to add value to our offering. As a result, we are able to deliver superb solutions which are unrivalled for user experience in the headset industry. Some of our strategic alliance partners are: Aastra, Alcatel-Lucent, Avaya/Nortel, Cisco, IBM, Microsoft, Polycom, Siemens and Toshiba.

#### AWARD WINNING INNOVATIONS

What makes it possible for Jabra to repeatedly introduce such high quality, groundbreaking products? One contributing factor is that Jabra has its own research facilities in Denmark. Using a variety of different test facilities, the company's developers use this facility to conduct tests on the sound technologies of new

Over the years, the Jabra brand has received numerous product and design awards, including the Frost & Sullivan Customer Value Enhancement Award, Network Products Guide: 2010 Best in Unified Communications, iF Product Design Award, Customer Interaction Solutions: Product of the Year, Good Design, TMC 2009 Communications Solutions Product of the Year, Popular Science

















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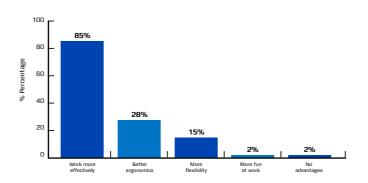
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# THE BENEFITS OF JABRA HEADSETS

Results from a Jabra study of efficiency gains concluded that using a headset 8-out-of-10 employees have experienced increased productivity by replacing their handset with a Jabra headset.\* This is an important finding as increased employee productivity can mean an increase in profits. Better working processes and increased personal comfort provide improved customer relations and better employee satisfaction. Other findings from the study include:

#### 1. IMPROVED ERGONOMICS

Using a headset eliminates the strain caused by cradling a handset between the shoulder and ear - and makes talking on the phone more comfortable. With 57% of employees surveyed complaining of back, neck or shoulder problems at work, Jabra headsets could obviously make a real difference. Designed for all-day wear, they guarantee comfort, even for those in phone intensive roles.



Respondents were allowed to provide more than one answer

#### 2. MORE HANDS-FREE WORKING

Working hands-free is not only liberating for the employee but it helps improve the company's bottom line, too. While the user is taking a call via a headset they have both hands free to do other things, such as type documents, make notes or retrieve files. More productive employees mean less time is wasted.

Wireless headsets go one step further since employees can move around the office while talking. The Jabra portfolio of wireless headsets have a range of up to 150m/450ft, (dependent on device chosen), allowing staff to visit colleagues, sit away from their desk or retrieve files or print-outs while on a call. The ability to answer a call while on the move ensures a minimum of call backs.

#### 4. SIGNIFICANT EFFICIENCY GAINS

Productivity increases with a headset, partly because employees can multitask while talking and partly because they're more comfortable. Both these factors contribute to improved customer relations, increased employee satisfaction and reduced staff turnThe quality and design of the Jabra headsets are unmatched:

#### DURABILITY

Jabra headsets are reliable and built to last. Every headset is subject to extensive testing, everything from cable flexing over boom arm rotations to acoustic tests. Their reliability saves you replacement costs and time lost on repairs.

#### SOUND CLARITY

Jabra headsets incorporate the finest in acoustic technology which ensures consistent sound clarity. All headsets feature PeakStop™ technology in order to protect the user against sudden harmful high peaks. A noise-canceling microphone ensures that others can hear you clearly.

#### SECURITY

All Jabra wireless office headsets encrypt the signal between the headset and base digitally. This guarantees confidentiality so you can talk freely, safe in the knowledge that the only people listening are the ones you've called.

# JABRA USER TYPES

Professionals have different communication needs depending on their situations. Some people are based solely at their desks, others move throughout the office, while some employees need the freedom to work wherever they want. What's common for all these people is the need for a solution that is tailored to their specific needs - a solution that increases their productivity while providing optimal performance and comfort. To match the right headset to the right user, it's important to assess the needs and working behavior of the individual. At Jabra, we have headsets for virtually every type of work style, industry, profession and office environment. And to make it easier to choose the right headset, we have defined 3 main user types that help narrow the range of relevant



- Desk centric workers office professionals and contact center workers, who spend most of their time in the office, at their desk, on the phone
- Uses desk phone and/or PC softphone
- Headsets need to comply with the requirements of the traditional office user in terms of audio quality, usability and wearing comfort



- Corridor warriors professionals who spend more time in the office than on the road. They need to work around the office to perform
- Uses the desk phone at the office along with the mobile phone and occasionally pc softphone
- Headsets need to comply with the requirements of the traditional office user in terms of audio quality, usability, wearing comfort and range







- Mobile warriors professionals who spend more time on the road than in the office. They need to be able to work anywhere to perform
- Uses the headset in the office as well as outside of the office, primary phone is the mobile phone
- Headsets need to comply with the requirements of the advanced mobile user in terms of mobility, usability and design

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## UNIFIED COMMUNICATIONS

The use of a headset is the first and most important step in improving the performance of softphones.

Headsets will become essential communication tools for collaborators and could become mandatory, because of health and safety policies.

Gartner Research:

Improve the Performance of Your Softphones for Unified Communications September 2009



#### UNIFIED COMMUNICATIONS IN BRIEF

Unified Communications (UC) integrates multiple collaborative applications such as telephony, audio and video conferencing, email and instant messaging under a common user interface. By adding a presence indicator and click to call, colleagues always know when and how you can be contacted. The end result is an increase in workplace productivity and a reduction in telephony charges and travel expenses.

#### ADVANTAGES TO USERS

UC gives users the potential to communicate freely with the same pool of data (phone numbers, email addresses, etc.) through a UC client or end point. Applications can be integrated into a single interface, including fixed and mobile voice, e-mail, messaging, video, and IP telephony. A presence indicator, connected to applications such as your calendar, email and collaboration applications, gives real time updates on your status and availability to colleagues and

The combination of a common interface and greatly improved sound quality – enabled by wideband sound in the UC application and accessed via the user's Jabra wideband headset - increases the user's sense of proximity, regardless of location. This makes working at a distance easy and promotes cooperation between virtual teams, effectively reducing the need to travel.

#### HEADSETS AS PART OF A UC SYSTEM

Audio end-points, i.e. headsets, play a central role in the UC-enabled world. Jabra audio endpoints provide a high quality, consistent audio experience with true wideband sound. They have been tried and tested to work with leading UC and VoIP platforms, ensuring an intuitive user experience for customers. As office audio evolves to include voice, audio, web and video conferencing, Jabra aims to deliver solutions that are easy to set up, manage and use.

#### PRODUCT OVERVIEW

LINK	то	HEADSET	DESK PHONES	SOFT PHONES	MOBILE PHONES
		Jabra PRO™ 9470	•	•	•
h		Jabra PRO™ 9465 Duo	•	•	•
Þ		Jabra PRO™ 9460	•	•	
		Jabra PRO™ 9460 Duo	•	•	
		Jabra GO™ 6470	•	•	•
		Jabra GO™ 6430		•	•
		Jabra GN9350e	•	•	
		Jabra GN9330e USB		•	

LINK TO	HEADSET	DESK PHONES	SOFT PHONES	MOBILE PHONES
	Jabra GO™ 660		•	
	Jabra BIZ™ 2400 USB		•	
	Jabra GN2000 USB		•	
	Jabra BIZ™ 1900 USB		•	
	Jabra BIZ™ 620		•	
	Jabra DIAL™ 520 USB		•	
	Jabra SPEAK™ 410		•	
	•			•

■ Connects to mobile phones via *Bluetooth*®



# CONTACT CENTER SOLUTIONS

Convenient and cost-efficient, IP telephony now dominates the contact center domain.

Traditionally, contact center agents have been using corded headsets. Now, using wireless headsets, contact center workers can move freely around the workplace, enabling them to be more productive and increasing their call rate. Jabra provides a complete range of corded and wireless headsets that meet all professional demands.

#### WORK REMOTELY

UC platforms give people the freedom to work from remote locations, rather than from a huge contact center. People can now work from anywhere – all they need is an internet connection.

#### **WORK SMARTER**

10 JABRA SOLUTIONS

When professionals spend all day on the phone, they need a durable and comfortable headset with crystal clear audio. Complying with noise-at-work legislation is a must in many places.

Headsets with ultra-soft ear cushions and features like wideband sound, noise blackout systems and SafeTone technologies for noise protection all help contact center workers to multitask with maximum efficiency.

#### PRODUCT OVERVIEW

LINK TO	HEADSET	DESK PHONES	SOFT PHONES	MOBILE PHONES
	Jabra PRO™ 9465 Duo	•	•	•
	Jabra PRO™ 9460	•	•	
	Jabra PRO™ 9460 Duo	•	•	
	Jabra GN9350e	•	•	
	Jabra GN9120 Flex	•		
	Jabra GN9120 Duo	•		

LINK TO	HEADSET	SOFT PHONES	MOBILE PHONES					
þ	Jabra BIZ™ 2400	•	•	<b>A</b>				
	Jabra GN2100	•	•	<b>A</b>				
	Jabra GN2000	•	•	<b>A</b>				
	Jabra BIZ™ 1900	•	•	<b>A</b>				
<b>—</b>	Jabra BIZ™ 1900 USB		•					

▲ Connects to mobile phones with Jabra LINK™ MOBILE cords

- ◆ Connects to softphones with Jabra LINK™ 220/280
- Connects to mobile phones via *Bluetooth*®

# CHOOSE THE RIGHT HEADSET



To get the most from your headset investment, it's important to consider the individual requirements of potential users. Different people within the same company often have different needs, and therefore require different headsets. The choice depends on a variety of factors, such as the amount of time spent on the phone, the kind of job you do, whether or not the office is open plan or private and which type of phone you're using. Follow the four simple steps listed at the right to find the best solution for yourself and your business.

#### BETTER SOUND

Sound and customer service go hand in hand. You need to hear what's being said, and they need to hear you. But if your conversation is constantly interrupted by "Could you repeat that, please?" satisfaction can quickly give way to frustration.

#### NOISE-CANCELING TECHNOLOGIES

Unwanted background noise when you are speaking in a noisy environment (a contact center, for example, or outdoors on a windy day) is always a problem. Therefore, Jabra has developed Noise Blackout™. Using a sophisticated digital signal processing algorithm, our headsets separate sound coming from two different built-in microphones. This lets them distinguish sounds coming from two different directions – your mouth, and everything else – and cancel the sounds that are not relevant.

#### NARROWBAND/WIDEBAND SOUND

Traditional landline telephony is limited to 300-3,400 Hz. But with the advent of softphone applications the frequency range is dramatically increased. That's why Jabra offers full wideband units that go from 150-6,800 Hz. And if you want to use other PC applications when you're not speaking to someone, we can even provide true hi-fi receivers featuring frequency response from 80-15,000 Hz.

Listen to Noise Blackout™ demo Listen to Wideband Sound demo

#### STFP 1

#### WHICH TYPE OF USER ARE YOU?

#### **DESK CENTRIC**

You spend most time in the office, at the desk, on the phone.



#### **OFFICE CENTRIC**

You spend more time in the office than on the road. You need to work around the office to perform.



#### **MOBILE CENTRIC**

You spend more time on the road than in the office. You need to be able to work anywhere to perform.

PC VIA USB

SEVERAL DEVICES



#### STFP 2

#### WHAT DEVICE DO YOU NEED TO CONNECT WITH?

To ensure that your headset solution is compatible with your phone system, please consider your connectivity needs. If unsure, please contact your Jabra reseller for advice.

#### TRADITIONAL DESK TELEPHONE

## CONNECTION TO A TELEPHONE LANDLINE (TRADITIONAL DESK TELEPHONE)

The headset can be connected to the telephone in several different ways.



### CONNECTION TO A PC VIA USB

#### Headsets and USB enablers equipped with a

USB plug can be connected to a PC very easily.



#### MOBILE TELEPHONE

#### **CONNECTION TO A MOBILE PHONE**

Bluetooth® headsets can be linked to a Bluetooth-compatible mobile phone by wireless connection, enabling the user to take and finish calls directly on the headset. Corded headsets can be connected via a Jabra LINK™ MOBILE cord.

## .

Multiuse headsets can be connected to several different telephones simultaneously, enabling the user, for example, to accept calls to the

landline and the mobile.

SIMULTANEOUS CONNECTION TO SEVERAL DEVICES



#### STEP 3

#### DOES YOUR TELEPHONE DEVICE OFFER WIDEBAND?

 If your device offers wideband audio, we recommend you choose our UC ready corded or wireless solutions with wideband support

#### **UC SPECIFICATIONS**

#### COMPLIANCE WITH UC SPECIFICATIONS

Wireless models offer wideband audio and are equipped with a USB plug; most models offer special functions available via the UC provider. Corded models with wideband available.



#### STEP 4

## DO YOU NEED A WIRELESS OR CORDED HEADSET? CORDED HEADSET SOLUTIONS ARE SUITABLE IF:

- You only ever work at your desk
- You want the best possible inbound sound quality in one or both ears.
- You want Hi-Fi stereo quality.

#### WIRELESS HEADSET SOLUTIONS ARE IDEAL IF:

- You want the freedom to work at your desk and move around the office.
- You like to grab a cup of coffee, get the paper in the printer or go and consult with a colleague without missing a call.
- You want a sleek, attractive headset design without cords.
- You see the need for multi-unit conferencing capability

#### STEP 5

#### **HOW NOISY IS YOUR WORKPLACE?**

Office environments can be quiet, but more often they are not! That's why Jabra has developed a range of microphones for professional users. Which of the descriptions to the right best describes the environment you work in?

We offer three different business-grade microphones to ensure your voice is transmitted clearly, no matter what kind of environment you work in.

- Omni-directional microphone Ideal for use in most normal office environments
- Noise-canceling microphone Great for use in noisier, open office environments
- Ultra noise-canceling microphone Ideal for use in very noisy environments where background noise can interfere with your calls and if colleagues are seated close to each other

#### QUIET

Traditional, single-office environment with low to no background noise



#### MODERATELY NOISY

Shared office or open office environment where background noise is present



#### NOISY

Very noisy environments such as customer service or contact centers where background noise often interferes with your calls



## HEADSET COMPARISON GUIDE



#### Headset Comparison Guide

	Jabra BIZ™ 2400	Jabra BIZ™ 2400 USB	Jabra GN2100	Jabra GN2000	Jabra GN2000/ Jabra LINK™ 280	Jabra GN2000 USB	Jabra BIZ™ 1900	Jabra BIZ™ 1900 USB	Jabra BIZ™ 620	Jabra DIAL™ 520 USB	Jabra PRO™ 9470	Jabra PRO™ 9465 Duo	Jabra PRO™ 9460	Jabra PRO™ 9460 Duo	Jabra GO™ 6470	Jabra GO™ 6430	Jabra GN9350e	Jabra GN9330e	Jabra GN9330e USB	Jabra GO™ 660	Jabra GN9120 Flex	Jabra GN9120 Micro	Jabra GN9120 Midi	Jabra GN9120 Duo	Jabra SPEAK™ 410
CATEGORY																									
Headset for desk phones	•		•	•			•				•	•	•	•	•		•	•			•	•	•	•	
Headset for PC applications	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•					•
Headset for mobile telephony			<b>^</b>	<b></b>			<b></b>																		
Solutions with wideband*	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•		•						•
MOBILITY																									
Corded	•	•	•	•	•	•	•	•	•	•															•
Wireless											•	•	•	•	•	•	•	•	•	•	•	•	•	•	
Multiuse		•			•						•	•	•	•	•	•	•			•					
SOUND EXPERIENCE																									
Noisy	•		•									•		•										•	
Moderately noisy	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•			•	•
Quiet	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Sound in one ear	•	•	•	•	•	•	•	•	•	•	•		•		•	•	•	•	•	•	•	•	•		
Sound in both ears	•	•	•	•	•	•	•	•	•			•		•										•	
WEARING STYLE																									
Headband	•	•	•	•	•	•	•	•	•		•	•	•	•	•	0	•	•	•		•	•	•	•	
Earhook	•		•								•		•		•	•	•	•	•	•	•	•	•		
Earloop			•																						
Neckband	•		•								•		0		0	0	•	0	0						
In the ear															•	•				•					
Handset										•															
Speakerphone																									•

- ▲ Connects to mobile phones with Jabra LINK™ MOBILE cords
- ◆ Connects to softphones with Jabra LINK™ 220/280
- Connects to mobile phones via *Bluetooth*®
- Optional extra accessory
- Corded OD models with widehand available

# SAVE TIME AND MONEY WITH A JABRA HEADSET

#### **BOOST PRODUCTIVITY**

When your employees start using a headset, your company will experience an immediate productivity boost. That's because with a headset, multi-tasking is suddenly not only possible, but easy and comfortable too! Overall employee satisfaction increases in proportion to comfort. Your employees save time, your company saves money and before long, the headset solution has paid for itself

#### **GAIN 7.5 MINUTES PER HOUR!**

Combining the findings of four separate studies, we calculated the average amount of time saved when using a wireless head-set\*. Once rounded down to compensate for any inaccuracies, the result came to 7.5 minutes saved per hour spent on the phone. In reality the impact could be even greater.

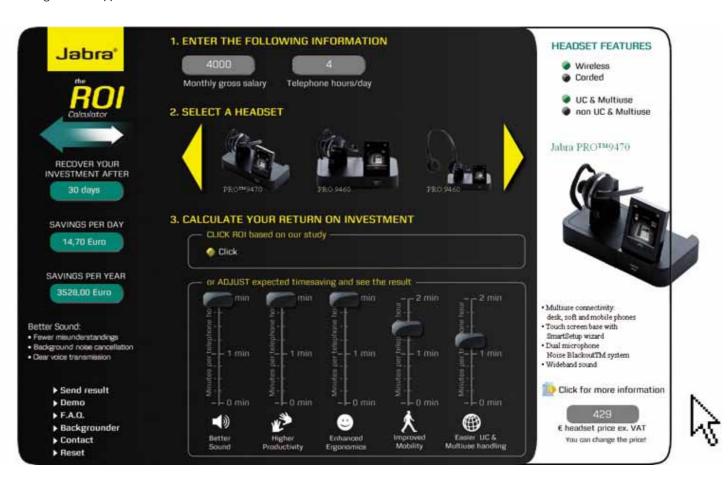
#### CALCULATE YOUR OWN ROI

Using our ROI calculator, you can define your own time savings according to your type of headset, headset price and daily routines. The ROI Calculator is a tool built by Jabra to make it easy for you to calculate the payback time for a headset. All you have to do is key in the type and price of your headset, your average monthly salary and an estimate of your daily talk time. Then the average ROI will appear.

If you wish, you can adjust a range of parameters to make the calculation as precise as possible. Among other things, you can add a time savings for the parameter "Easier UC & Multiuse". When using a multiuse headset, you save time by not having to look for your mobile, or switch from your office headset to your mobile headset when a call comes in. Although this parameter has not yet been surveyed, experience suggests it also plays an important role.

Based on your information, the tool will calculate the number of days until your company recovers its investment. Try it out for yourself here! www.jabra.com/ROI

\* For details on the four studies, go to www.jabra.com/roi and download our ROI Backgrounder





Many business people are spending less and less time at their desks. The demands of a successful business require employees to interact and cooperate with different departments and teams, and this often involves moving around. Wireless capabilities provide availability and freedom of movement. Now you can stay in control of your communications without being chained to your desk.

movement - around the office, on the road - or both.

talking. The headset lets you provide better service to customers and reduce the amount of time wasted on calling people back. Jabra wireless solutions give you unsurpassed freedom of

Wireless headsets

Jabra PRO™ 9400 Series

▶ Jabra GO™ 6400 Series

▶ Jabra GN9300e Series

Jabra GN9120 Series

## Jabra PRO™ 9470 STAY IN TOUCH AROUND THE OFFICE.

- User-friendly touch screen for easy call control
- Triple connectivity: desk phone, softphone and mobile phone
- Easy installation with SmartSetup wizard
- Wideband sound for desk and softphones
- Dual-microphone Noise Blackout™ and Digital Signal Processing
- Full hearing protection with Jabra SafeTone
- Up to 150 meters wireless range
- Up to 9 hours talk time
- Full EHS support
- Future-proof investment free product upgrades via Jabra PC Suite
- Choice of 3 wearing styles for greater comfort











## Jabra PRO™ 9465 Duo STAY IN TOUCH AROUND THE OFFICE.

- User-friendly touch screen for easy call control
- Triple connectivity: desk phone, softphone and mobile phone
- Easy installation with SmartSetup wizard
- Wideband sound for desk and softphones
- Noise-canceling microphone and Digital Signal Processing
- Full hearing protection with Jabra SafeTone
- Up to 150 meters wireless range
- Up to 11 hours talk time
- Full EHS support
- Future-proof investment free product upgrades via Jabra PC Suite













#### Jabra PRO™ 9460

## STAY IN TOUCH AROUND THE OFFICE.

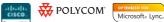
- User-friendly touch screen for easy call control
- Dual connectivity: desk and softphone
- Easy installation with SmartSetup wizard
- Wideband sound
- Noise-canceling microphone and Digital Signal Processing
- Full hearing protection with Jabra SafeTone
- Up to 150 meters wireless range
- Up to 11 hours talk time
- Full EHS support
- Future-proof investment free product upgrades via Jabra PC Suite
- Choice of mono/duo versions













#### Jabra G0™ 6470

## STAY IN TOUCH WHEREVER YOU GO.

- User-friendly touch screen for easy call control
- Triple connectivity: desk phone, softphone and mobile phone
- Easy installation with SmartSetup wizard
- Wideband sound for desk and softphones
- Dual-microphone Noise Blackout™ and Digital Signal Processing
- Full hearing protection with Jabra SafeTone
- Up to 100 meters wireless *Bluetooth*<sup>®</sup> range (25 m for mobile phone)
- Up to 6 hours talk time
- Full EHS support
- Future-proof investment free product upgrades via Jabra PC Suite
- Choice of 3 wearing styles for greater comfort











#### Jabra GO™ 6430

## STAY IN TOUCH WHEREVER YOU GO.

- Dual connectivity: softphone and mobile phone
- Easy installation with SmartSetup wizard
- Wideband sound for softphone
- Dual-microphone Noise Blackout™ and Digital Signal Processing
- Full hearing protection with Jabra SafeTone
- Up to 100 meters wireless *Bluetooth*<sup>®</sup> range (25 m for mobile phone)
- Up to 6 hours talk time
- Touch sensor volume/mute control
- USB Bluetooth® adapter and travel charger included
- Choice of 3 wearing styles for greater comfort











#### Jabra GN9350e

## STYLE AND SUPERIOR SOUND. WIRELESS DESK AND IP TELEPHONY

- Dual connectivity: desk and softphone
- Wideband sound for softphones
- Noise-canceling microphone
- Enhanced sound and protection with DSP and IntelliTone  $^{\scriptscriptstyle\mathsf{TM}}$
- Up to 120 meters wireless range
- Up to 9 hours talk time; optional hot-swappable battery
- Full EHS support
- Intuitive to use with LCD display for easy setup of personal sound preferences
- Multi-unit conferencing capability
- Choice of 3 wearing styles for greater comfort









#### Jabra GN9330e

## LIGHTWEIGHT COMFORT. WIRELESS PRODUCTIVITY.

- Stylish, lightweight design
- Noise-canceling microphone
- Up to 120 meters wireless range
- Up to 9 hours talk time; optional hot-swappable battery
- Full EHS support
- Choice of 3 wearing styles for greater comfort









#### Jabra GN9330e USB

# SUPERIOR SOUND AND COMFORT. WIRELESS IP TELEPHONY.

- Stylish, lightweight design
- Wideband sound
- Noise-canceling microphone
- Up to 120 meters wireless range
- Up to 6 hours talk time; optional hot-swappable battery
- Choice of 2 wearing styles for greater comfort









#### Jabra GO™ 660

# NOISE BLACKOUT™ AND CRYSTAL-CLEAR SOUND.

- Dual connectivity: softphone and mobile phone
- Dual-microphone Noise Blackout™ and Digital Signal Processing
- Up to 10 meters range between USB Bluetooth® adapter and headset
- Up to 5.5 hours talk time, 250 hours stand-by
- Automatic volume control secures crystal-clear sound in noisy environments
- Including plug-and-play Jabra LINK 320 USB Bluetooth<sup>®</sup> adapter for PC connectivity and Jabra PC Suite
- Compact size and all-day comfort with Ultimate-fit  $\mathsf{Eargel}^{\mathsf{TM}}$





#### Jabra GN9120 Midi

# AWARD-WINNING DESIGN. EXCEPTIONAL WIRELESS RANGE.

- Award-winning design
- Up to 150 meters wireless range
- Up to 12 hours talk time
- Hearing protection with PeakStop™ technology
- Multi-unit conferencing capability
- Choice of 2 wearing styles for greater comfort





#### Jabra GN9120 Flex

# OUTSTANDING CLARITY. EXCEPTIONAL WIRELESS RANGE.

- Noise-canceling microphone
- Up to 150 meters wireless range
- Up to 12 hours talk time
- Hearing protection with PeakStop™ technology
- Multi-unit conferencing capability
- Choice of 2 wearing styles for greater comfort





#### Jabra GN9120 Micro

## STYLISH DESIGN. EXCEPTIONAL WIRELESS RANGE.

- Award-winning design
- Up to 150 meters wireless range
- Up to 12 hours talk time
- Hearing protection with PeakStop™ technology
- Multi-unit conferencing capability
- Choice of 2 wearing styles for greater comfort





#### Jabra GN9120 Duo

# TWICE THE CLARITY. EXCEPTIONAL WIRELESS RANGE.

- Noise-canceling microphone
- Up to 150 meters wireless range
- Up to 12 hours talk time
- Hearing protection with PeakStop™ technology
- Multi-unit conferencing capability
- Great listening accuracy with dual earpieces





# CORDED HEADSETS

Jabra corded headsets provide the very best frequency response. Enjoy superb call clarity when you are on the phone. And get more out of your PC applications when you're not. With our wide selection of wearing styles and microphone technologies, you can be both comfortable and productive when working hands-free.

Corded headsets

▶ Jabra BIZ™ 2400 Series

▶ Jabra GN2100 Series

Jabra GN2000 Series

▶ Jabra BIZ™ 1900 Series

▶ Jabra BIZ™ 620 Series

Jabra DIAL™ 520 USB

Jabra BIZ™ 2400 Series

THE ULTIMATE CORDED USER EXPERIENCE.

- Superior audio with Neodymium speakers
- Gold contacts for crystal-clear voice transmission
- Noise-canceling microphone
- Hearing protection with PeakStop™ technology
- Break-proof boom with 360-degree-plus rotation
- Surgical steel details for maximum strength
- Kevlar-reinforced cord for maximum strength - Clothing clip with ID tag
- Supersoft ear cushions and choice of 3 wearing styles
- 3-year warranty





#### Jabra BIZ™ 2400 USB

## THE ULTIMATE CORDED USER EXPERIENCE.

- Hi-fi audio quality audio with Neodymium speakers
- Gold contacts for crystal-clear voice transmission
- Noise-canceling microphone
- Full hearing protection with Jabra SafeTone
- Break-proof boom with 360-degree-plus rotation
- Surgical steel details for maximum strength
- Kevlar-reinforced cord for maximum strength
- Clothing clip with ID tag
- USB toggle wheel and programmable softbuttons
- Bluetooth® connection for mobile phone
- Supersoft ear cushions
- 3-year warranty









#### Jabra GN2100

## ULTRALIGHT DESIGN. UNSURPASSED QUALITY.

- Ultra lightweight award-winning design
- Choice of boom arms and noise-canceling microphones for optimum voice quality
- Hearing protection with PeakStop™ technology
- Four wearing styles for individual all-day comfort
- Choice of mono/duo versions plus wide range of accessories





#### Jabra GN2000

## DESIGNED TO PERFORM. BUILT TO LAST.

- Robust design for day-after-day durability
- Choice of noise cancelling or omni-directional microphone
- Choice of flex boom arm or SoundTube
- Hearing protection with PeakStop™ technology
- Large ear-cushions for extra comfort
- Optimized for contact center use





#### Jabra GN2000 USB

## DESIGNED TO PERFORM. BUILT TO LAST.

- Robust design for day-after-day durability
- Wideband sound
- Noise-canceling microphone
- Hearing protection with PeakStop™ technology
- Inline call controls: answer/end calls, adjust volume and mute the microphone









## Jabra GN2000 IP/Jabra LINK™ 280 FI FXIBI F MIGRATION TO UNIFIED COMMUNICATIONS.

- Dual connectivity: softphone and mobile phone
- Wideband sound
- Noise-canceling microphone
- Hearing protection with PeakStop™ technology
- Inline call controls: answer/end calls, adjust volume and mute the microphone
- Connect Jabra GN2000 to desk phone using optional Jabra GN1200 adapter







#### Jabra BIZ™ 1900

## SIMPLE TO USE. VALUE-LINE SOLUTION.

- Optimized for the cost-conscious contact center
- Lightweight, sturdy design and professional quality
- Noise-canceling microphone
- Choice of mono/duo versions
- Leatherette ear cusions





#### Jabra BIZ™ 1900 USB

## SIMPLE TO USE. VALUE-LINE USB SOLUTION.

- Optimized for the cost-conscious contact center
- Lightweight, sturdy design and professional quality
- Noise-canceling microphone
- Wideband sound
- Inline call controls: adjust volume and mute the microphone
- Choice of mono/duo versions
- Leatherette ear cusions





#### Jahra BIZ™ 620

## BEST VALUE PROFESSIONAL HEADSET FOR ENHANCED UC EXPERIENCE.

- Simple, value for money professional corded headset solution for Unified Communications
- Noise-canceling microphone
- Wideband sound
- Inline call controls: answer/end calls, adjust volume and mute the microphone
- Choice of mono/duo versions









#### Jabra DIAL™ 520 USB

## USB HANDSET FOR UNIFIED COMMUNICATIONS.

- Ease the transition to Unified Communications
- Widehand sound
- Plug-and-play usability with leading UC applications
- Dedicated answer/end and mute buttons
- LCD display showing numbers dialed
- Small dialpad and slim design for easy portability







# SPEAKERPHONES

Improve the quality and efficiency of your virtual meetings. A Jabra speakerphone is the perfect solution for spontaneous conferencing and collaboration at your desk, in small meeting rooms or on the road. Lightweight design and integrated cable management ensure easy portability and operation. All you need is an internet connection and a laptop with your UC application.



### Speakerphones

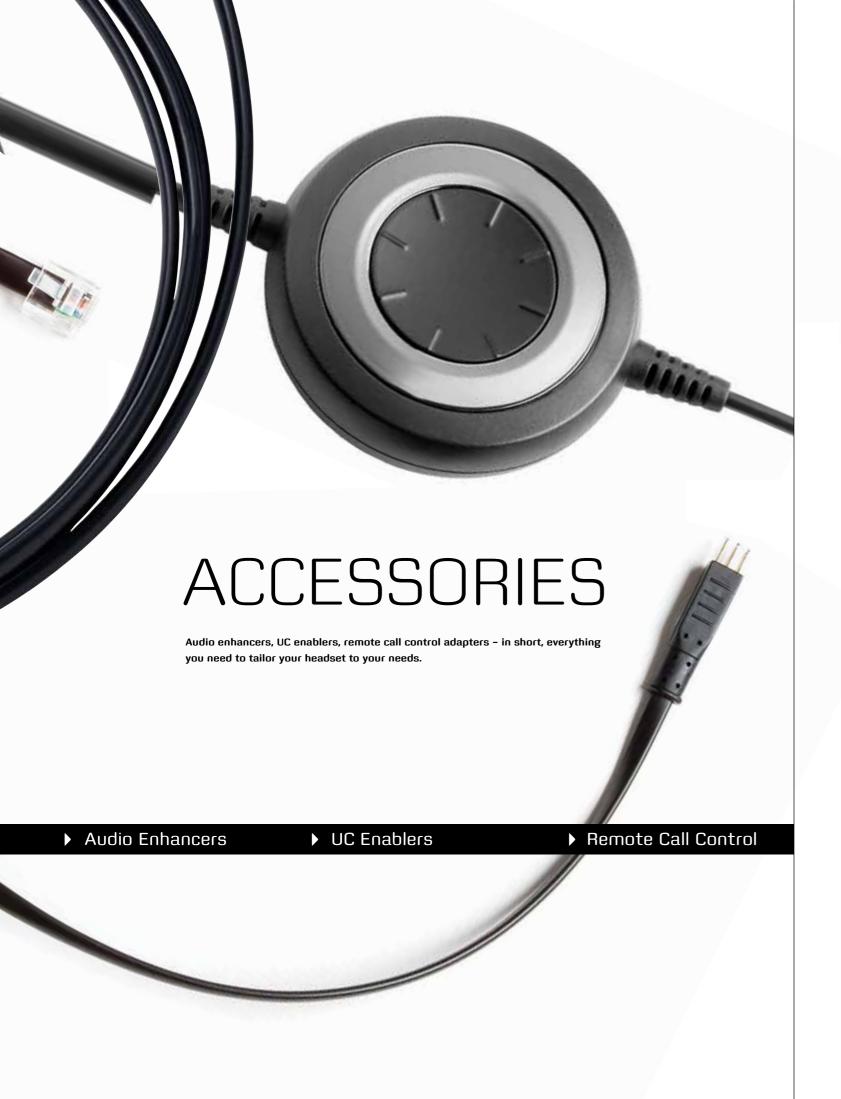
## Jabra SPEAK™ 410 YOUR PORTABLE UC CONFERENCE ROOM.

- Ideal for one-to-one and small-group conference calls
- Wideband sound
- Built-in call controls: answer/end calls, adjust volume and mute the microphone
- Slim and compact, delivered with travel case
- Built-in ringer
- Built-in headset port for private calls









#### Jabra GN8210

# GREAT SOUND QUALITY. DIGITAL ACOUSTIC PROTECTION.

- The first headset amplifier solution using DSP for reducing noise on incoming calls
- Unsurpassed digital protection against sudden volume peaks
- Automatically keeps incoming volume at user defined level
- Works with virtually any desk phone
- Improved software for better user experience
- Works with all professional corded Jabra QD-headsets
- Compliant with Noise-at-Work legislation in EU and AUS (TT4 & G616)



#### Jabra GN8000

# ENHANCED SOUND. BETTER ACOUSTIC PROTECTION.

- The multi-purpose amplifier improves usability and adds safety to your headset
- Wide range of built-in features
- Connects easily to your telephone
- Compatible suitable for use with almost any type of telephone
- Variant for use with both traditional telephony and PC-based IP telephony (Jabra GN8050)
- Works with all professional corded Jabra QD-headsets



#### JABRA LINK™ MOBILE

Jabra LINK MOBILE is a series of connection cords that allow you to use your mobile phone together with a professional corded Quick Disconnect (QD) Jabra headset from GN Netcom.

The cords offer simple plug-and-play connectivity. There is no need for pairing like with a *Bluetooth* device. Just plug the cord into your mobile phone and you are ready to talk! Jabra LINK MOBILE cords feature in-line control buttons to answer/end calls. The cords connect to virtually all professional corded Jabra headsets with a QD interface, including Jabra BIZ™ 1900, Jabra GN2000 and Jabra BIZ™ 2400.

#### **ULTIMATE SOUND AND CALL COMFORT**

Designed for all-day use in offices and contact centers, corded QD Jabra headsets offer the ultimate in audio performance, comfort and durability. Moreover, you will benefit from PeakStop™ hearing protection and unrivalled ultra noise-canceling technology. In fact, corded QD Jabra headsets combat background noise so effectively that you can do a mobile phone call from a busy hotel lobby – and sound like you are in a quiet office!

#### COMPATIBLE WITH LEADING BRANDS OF MOBILE PHONES

Jabra LINK MOBILE cords are available for a wide range of mobile phone brands including Blackberry, HTC, iPhone, Nokia, Samsung, Siemens and Sony Ericsson. See Jabra compatibility overview or consult your Jabra sales manager or distributor for the right solution.

#### Jabra LINK™ MOBILE 8800-00-76



#### Jabra LINK™ MOBILE 8800-00-84



#### Jabra LINK™ MOBILE 8800-00-82



#### Jabra LINK™ MOBILE 8800-00-86



#### Jabra LINK™ MOBILE 8800-00-83



#### Jabra LINK™ MOBILE 8800-00-87



#### **AMPLIFIERS**

#### Jabra GN1200

# SIMPLE CONNECTIVITY. GREATER CONVENIENCE.

- Works with most desk phones including IP hard phones
- Connects to all Jabra corded QD headsets
- Microphone amplification to boost transmit levels when connecting to low transmit volume phone systems
- Simple slide adjustment for easy setup
- Choice of straight or coiled cord



#### Jabra GN1216

# SIMPLE CONNECTIVITY. MORE FREEDOM OF CHOICE.

- Simple connectivity to Avaya one-X<sup>®</sup> Deskphone 9600 and 1600 Series
- Connects to all Jabra corded QD headsets
- Microphone volume setting to ensure proper compatibility
- Choice of straight or coiled cord







#### Jabra GN1220

# SIMPLE CONNECTIVITY. CONVENIENT NOISE-AT-WORK COMPLIANCE.



- Works with most desk phones including IP hard phones
- Microphone amplification when required
- Simple 8-position slide adjustment means no need for a user manual (QDto RJ9 variant only)



#### Jabra GN1000

## GREATER CONVENIENCE ENABLES TRUE WIRELESS FREEDOM.

- True wireless headset freedom for telephone systems not providing electronic hook switch functionality
- Remote answer/end of call capability
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Special magnetic field technology prevents "false call" problems
- Works with virtually any desk phone
- Works with the following Jabra wireless headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e and Jabra GN9120/ Jabra GN9125 Series



#### Jabra LINK™14201-09

### JABRA EHS ADAPTER FOR ALCATEL PHONES.

- EHS adapter enabling Electronic Hook Switch control (EHS) for Alcatel 8-series (IP) and 9-series (UA) phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Plug-and-play solution; no mechanical device needed
- Compatible with the following Alcatel phones: Alcatel 8-series(IP) -IP Touch 4028, 4038 and 4068. 9-series (UA) 4029 and 4039
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series Jabra GO 6470, Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\* and Jabra GN9125 Series
- \* Versions that support MSH EHS mode.



## Jabra LINK™ 14201-10

### JABRA EHS ADAPTER DHSG CORD SOLUTION.

- EHS adapter enabling Electronic Hook Switch control (EHS) for a wide range of desk phones models from (Aastra, Agfeo, Auerswald, Funkwerk, Innovaphone, Siemens, Snom, Swyk, Deutche Telecom, Tiptel and Ipitomy).
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Plug-and-play solution; no mechanical device needed
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\* and Jabra GN9125 Series
- \* Versions that support DHSG EHS mode.



## FOR CISCO UNIFIED IP PHONES.

- EHS adapter enabling Electronic Hook Switch control (EHS) for Cisco Unified IP ohones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Plug-and-play solution; no mechanical device needed
- Compatible with the following Cisco Unified IP phones: 7942G, 7945G, 7962G, 7965G and 7975G. These phones have the Cisco HHC - Headset Hookswitch Control interface for Jabra wireless office headsets
- Works with the following Jabra wireless office headsets: Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\* and Jabra GN9125 Series
- \* Versions that support DHSG EHS mode.



#### Jabra LINK™ 14201-17

### JABRA EHS ADAPTER FOR POLYCOM PHONES.

- EHS adapter enabling Electronic Hook Switch control (EHS) for Polycom® SoundPoint® IP phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Plug-and-play solution; no mechanical device needed
- Compatible with the following Polycom SoundPoint IP phones: 320\*/330\*, 430, 550, 560 and 650
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\*\* and Jabra GN9125 Series
- \* Requires 2.5mm to RJ-9 adapter, available from Polycom
- \*\* Versions that support DHSG EHS mode.



## Jabra LINK™ 14201-19/14201-20 JABRA FHS ADAPTERS FOR AVAYA PHONES.

- EHS adapters enabling Electronic Hook Switch control (EHS) for a wide range of Avava ohones\*
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away fro their desk (wireless range depending on headset selected)
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\*\* and Jabra GN2125 Series
- \* See Jabra compatibility overview or consult your Jabra sales manager or distributor for the right solution
- \*\* Versions that support DHSG EHS mode.





# JABRA EHS ADAPTER FOR ALCATEL PHONES.

Jabra LINK™ 14201-20

- EHS adapter enabling Electronic Hook Switch control (EHS) for Alcatel IP touch Extended Edition phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Compatible with the following Alcatel phones: Alcatel IP Touch Extended Edition phones 4028 EE, 4038 EE and 4068 EE

 Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e, Jabra GN9120 EHS\* and Jabra GN9125 Series

\* Versions that support DHSG EHS mode.

## JABRA EHS ADAPTER FOR SHORETEL PHONES.

- EHS adapter enabling the essential ring tone signaling for the existing hook switch solution for Shoretel IP phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Compatible with the following Shoretel phones: IP 565g, IP 560g, IP 560, IP 265, IP 230, IP 230g and IP 212k
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e and Jabra GN9120/Jabra GN9125 Series

# JABRA EHS ADAPTER FOR TOSHIBA PHONES.

- EHS adapter enabling the essential ring tone signaling for the existing hook switch solution for Toshiba phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Compatible with the following Toshiba phones: DP5022-SD,
   DP5022-SDM, DP5032-SD, DP5122-SD, DP5130-FSDL, DP5130-SDL,
   DP5132-SD, IP5022-SD, IP5122-SD, IP5122-SDC, IP5131-SDL and
   IP5132-SD
- Works with the following Jabra wireless office headsets: Jabra PRO 9400 Series, Jabra GO 6470, Jabra GN9350e, Jabra GN9330e and Jabra GN9120/Jabra GN9125 Series



## Jabra LINK™ 14201-22 JABRA EHS ADAPTER

FOR CISCO UNIFIED IP PHONES.

- EHS Adapter enabling Electronic Hook Switch control (EHS) for Cisco Unified IP phones
- Enables users to hear ring tones, answer and end calls, adjust volume and mute the call from the Jabra wireless headset up to 150 meters away from their desk (wireless range depending on headset selected)
- Compatible with the following Cisco Unified IP phones: 7942G, 7945G, 7962G, 7965G and 7975G
- Works with the following Jabra wireless office headsets:
   Jabra PRO 9400 Series and Jabra GO 6470



#### Jabra LINK™ 180

# SWITCH TO UNIFIED COMMUNICATIONS.

- Switch seamlessly between desk and softphone using the same headset
- Manual switch for simple, hassle-free operation
- Compatible with all leading brands of desk and softphones
- Enables use of Jabra QD headsets with PC-based softphones



## Jabra LINK™ 280 USB Adapter

# FUTURE-PROOF SOFTPHONE AND BLUETOOTH® ADAPTER WITH INLINE CALL CONTROLS.

- Switch seamlessly between PC-based IP telephony and mobile phone calls
- Inline call controls: answer/end calls, adjust volume and mute the microphone  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left$
- Programmable softbuttons for individual preference
- Enhanced sound and noise-filtering with DSP technology
- Safeguards your hearing and helps comply with the strict Noise-at-work legislation through Jabra PC Suite
- Connects to all Jabra corded QD headsets
- Bluetooth® connection to mobile phone





## Jabra LINK™ 220 USB Adapter

# FUTURE-PROOF SOFTPHONE ADAPTER FOR CORDED HEADSETS.

- Plug-and-play with no software to install
- Enhanced sound and noise-filtering with DSP technology
- Safeguards your hearing and helps comply with the strict Noise-at-work legislation through Jabra PC Suite
- Connects to all Jabra corded QD headsets



## JABRA WIRELESS HEADSET SOLUTIONS

























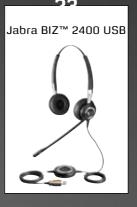


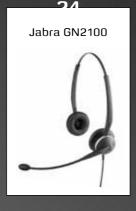
## SPEAKERPHONES

















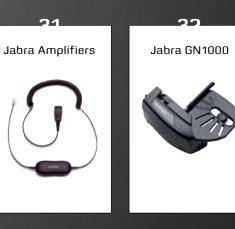






















#### ABOUT GN NETCOM

GN Netcom is a leading specialist in handsfree solutions that help people communicate freely in any location and across any voice communication platform. The CC&O division develops and sells UC-ready headsets for contact centers and offices and the Mobile division provides headsets for mobile phones and speakerphones for the car. GN Netcom markets the headsets globally under the Jabra brand. By the end of 2009, GN Netcom had about 850 employees and is a subsidiary of GN Store Nord A/S. Read more at www.jabra.com

A BRAND BY



JABRA® IS A REGISTERED TRADEMARK OF GN NETCOM A/S